STRATEGIC PLAN

The Kids Cancer Project – Research Strategy 2024-2029

FOUNDATION



OUR VISION

To see 100% of children, adolescents and young adults survive cancer and live with no long-term health implications caused by their treatment



OUR MISSION

To provide scientists with the funding they need to make discoveries, translate pioneering research, advance treatments and build support programs that will improve survival rates for all young people with cancer and allow them to thrive after treatment



GUIDING PRINCIPLES

- Stakeholder Driven
- National Focus-support initiatives that can be shared on a national and international level
- Directness
- Timeframes- support 3–5-year initiatives
- Transparent Research Governance
- Advocate and Influence
- Sustainability- ensure that cash reserves to support 12 months of funding

COMPETITIVE ADVANTAGE

COMPETITIVE STRATEGY

Continue to have a transparent Research Governance with a credible and experienced Research Advisory Committee

Continue to be fast and agile when funding bold and innovative research

Invest in quality research programs across the cancer continuum

Invest in quality research programs for all childhood cancer types across all of Australia

STRATEGIC PRIORITIES (5YR) & GOALS (1YR)

STRATEGIC PRIORITY

Support innovative discovery research that

- a) Improve the understanding of underlying mechanism of disease
- b) Identify novel, safe and effective new treatments

GOALS

- Deliver a discovery research program for the following priority areas:
- innovative treatment
- cancers

STRATEGIC PRIORITY

Support clinical research programs/processes that

- a) Directly translate to a patient benefit
- b) Facilitate equitable access to care

GOALS

- Invest in clinical research programs/trials
- Identify need/ opportunity wrt facilitating clinical trial access (National)
- Be an advocate for change wrt clinical trial design and access to drugs

STRATEGIC PRIORITY

To invest in research programs that will:

- a) Reduce the long-term impact of cancer and its treatment-related side effects.
- b) Enhance integration back into society and support long-term quality of life including both physical and psychosocial well-being

GOALS

- Invest in psychosocial and survivorship research programs
- Invest in research programs that identify risk factors and reduce treatment related late effects
- Support health services and implementation research

STRATEGIC PRIORITY

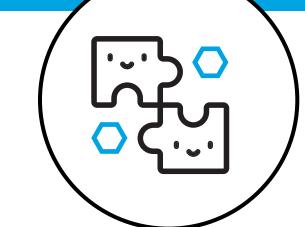
Invest in the building of resources, infrastructure and research tool kits that

- a) Facilitate high quality research and future proof the childhood cancer research landscape,
- b) Build networks and partnerships to increase funding capabilities,
- c) Drive advocacy through shaping policy/process

GOALS

- Invest in efficient, strategically considered and accessible research resources
- Provide support to build next generation research leaders in childhood cancer
- Build partnerships with government bodies and consortiums to maximise research funding and advocate for patients and their families in the childhood cancer sector

BUILD



KEY PERFORMANCE INDICATORS

MEASURES OF SUCCESS

- Increase investment in research programs from \$4 million to \$7.5 million per annum and over \$30 million in total over 5 years
- Increase funding in research personnel support from \$3 million to \$4.5 million over 5 years
- Increase ROI for research project seed funding by increasing the funding ratio (additional research funding: TKCP total spend) from 0.13 to 0.15 over 5 years
- Increase in co-funding from 35% of projects to 50% in 5 years

IMPLEMENTATION

FACILITATING CHANGE

- Define Research priorities for each pillar
- Set clear Research Impact Metrics (Measures of Success)
- Create Research Investment Strategy including co-funding partnership
- Develop a communication and education strategy for all stakeholders
- Enhance Research Governance and processes

ENGAGEMENT& ADVOCACY

AWARENESS AND SUPPORT

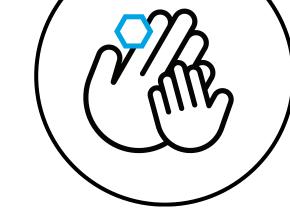
- Highlight TKCP's impact by incorporating patient voices and real outcomes to attract funding partners with aligned priorities.
- Amplify patient stories to drive awareness, funding, and support from government, industry, corporates, and the community, showcasing how partnerships improve lives and advance childhood cancer research.

- Understanding childhood cancer
- Development of strategies
- Development of diagnostic tools
- Development of treatments for rare

DISCOVER

TRANSLATE





SUPPORT

